

Plus Fitness are an exciting addition to the Brad Jones Racing 'Supporting Equality' Holden Commodore, which is set to turn heads at the Perth SuperSprint event this weekend.

No stranger to Supercars, Plus Fitness are thrilled to put their support behind the country team for the Perth event. Plus Fitness proudly caters for all genders, ages, sexual orientation and people from all walks of life. Plus Fitness Brand Ambassador Sally Pearson is testament to this and the chain has recently partnered with Netball Australia, strengthening their commitment to women in sport and fitness.

Team Boss Brad Jones said "Plus Fitness have over 200 locations across Australia and New Zealand, and more than 35 of those are in Western Australia where we are this weekend. Having Plus Fitness and John Fuller on board to support BJR and Nick Percat at the Perth event is fantastic."

"Plus Fitness are well-known across the country and they continue to show their support in Supercars. We have no doubt the Holden 'Supporting Equality' Commodore will get a lot of attention so it will be great to showcase their brand this weekend."

Plus Fitness CEO John Fuller says "Plus Fitness applauds Brad Jones Racing for their bravery and we are proud to align with their messages of equality. People in our fitness centres are motivated to improve themselves regardless of gender, race or sexual orientation."

"Fitness is for everyone and does not discriminate and we welcome anyone to enjoy our clubs as an equal and receive all the benefits that a healthier lifestyle brings."

Plus Fitness Darlinghurst Franchisee Justin Green also supports this initiative, adding "It's great to see Supercars and in particular Brad Jones Racing supporting equality and helping to breakdown the stereotype often associated with Motorsport. Our local community will strongly support this campaign and am proud to be associated with a great company like Plus Fitness and the message this sends."

The Perth SuperSprint event kicks off today with two practice sessions. Qualifying and a 120km race on Saturday, with another qualifying session and the final 200km race on Sunday. BJR have had success at the Barbagallo before and are looking to be on the top step yet again.

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